



May 25, 2010

Dear Wine Industry Friend,

September is California Wine Month. To help celebrate, the San Joaquin Valley Winegrowers Association is pleased to bring back **our 6<sup>th</sup> Annual Wine Competition on Friday, September 17, 2010.**

At our double blind competition, judges are selected from around the state and represent the trade, and importantly, the buying public. In order for California wines to succeed, they must first taste good to the public, so that sales increase and our industry can better contend with the foreign competition. **If the California wine market is doing well, our growers can continue growing and you can ensure the future success of your business.**

As we prepare to solicit entries from wineries that qualify to enter, we invite you to participate in our Annual Wine Competition as an event sponsor. A minimal \$ 350 investment puts your name and information in the hands of 500+ decision makers at wineries of various sizes, all across the Golden State. The enclosed information sheet outlines additional sponsorship opportunities.

We encourage you to take advantage of this invitation, and show your support of local wine makers and growers. If you should have any questions, or just wish to learn more about our organization, please contact Project Coordinator, Ranetta Bron at 559-618-1856, email [rbron@sjvgrapes.org](mailto:rbron@sjvgrapes.org) or visit our website at [www.idrinkwine.net](http://www.idrinkwine.net).

*Thank you for your consideration and we look forward to working with you,*

Peterangelo Vallis  
Executive Director



## 2010 WINE COMPETITION

### SPONSORSHIP OPPORTUNITIES:

#### ADVERTISEMENT SPONSOR: \$ 350

- Advertisement in the Wine Competition invitation brochure
- Logo and link on [www.idrinkwine.net](http://www.idrinkwine.net) for 12 months

#### BRONZE SPONSOR: \$ 1,000

- Includes Advertisement Sponsor package in addition to:
- Revolving banner ad at [www.idrinkwine.net](http://www.idrinkwine.net) for one year
- Two complimentary admissions to the VIP Wine Tasting on September 18
- One case of California Wine

#### SILVER SPONSOR: \$ 2,500

- Includes Bronze Sponsor package in addition to:
- Two revolving banner ads at [www.idrinkwine.net](http://www.idrinkwine.net) for one year
- Four additional complimentary admissions to the VIP Wine Tasting (6 total)
- One seat on the judging panel for the Wine Competition on September 17

#### GOLD (TITLE) SPONSOR: \$ 5,000

- Includes Silver Sponsor package in addition to:
- 25% of the available space in the advertisement placed in the newspapers announcing winners
- Six additional complimentary admissions to the VIP Wine Tasting (12 total)
- One additional case of California Wine
- Mention as Title Sponsor in all promotional literature, advertising, and media announcements concerning the Wine Competition



## 2010 WINE COMPETITION

### Sponsorship Form

Please mail to 7030 N. Fruit, #115, Fresno, CA 93711 or  
fax to 559-354-1408 by Friday, July 2, 2010

COMPANY NAME: \_\_\_\_\_

PRIMARY CONTACT / TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

#### SPONSORSHIP LEVEL:

\_\_\_ ADVERTISEMENT (\$350)      \_\_\_ BRONZE (\$1,000)

\_\_\_ SILVER (\$2,500)      \_\_\_ GOLD (\$5,000)

#### PAYMENT INFORMATION:

\_\_\_ Please find enclosed a check made out to San Joaquin Valley Winegrowers

\_\_\_ Please charge my Visa or MasterCard

*Name on Card:* \_\_\_\_\_

*Card Number:* \_\_\_\_\_

*Expiration Date:* \_\_\_\_\_ *Amount:* \_\_\_\_\_

#### ADVERTISEMENT SPECIFICATIONS:

Please email a full color print-ready advertisement (3.5" x 4.25", .jpg or PDF format, minimum 300 dpi) to [rbron@sjvgrapes.org](mailto:rbron@sjvgrapes.org) by Friday, July 2, 2010.